

Board of Directors Meeting
June 13, 2019 6 p.m.

Members Present:

Lindsay Post, Brooke Decker, Steve Greene, John Vorder Bruegge, Sarah Bolaski, Caitlin Christiana, Marianne Chapin

Ex-Oficio: Neomi Lauritsen

Call to order 6:05p

Co-op Stories:

We had a great annual meeting, much enthusiasm for the expansion.

Review of Annual Meeting:

At the May BOD meeting determine agenda for the Annual Meeting.

Next Annual meeting: A week prior we should review who is speaking, and what they are saying. The presentation was fine. With the number of people in the audience, it is more intimidating, so the board should practice beforehand.

The board is pleased that they could answer all the questions from the members.

Food was great. Need water on the beverage table next year.

Next year we are going to encourage Bring-Your-Own place settings.

The space worked well and so did the sound system, despite the sound being a bit challenging.

Thank you for the setup crew and clean up crew.

At the May 2020 BOD meeting: determine agenda for the Annual Meeting.

Capital Campaign:

Next Step is to hand address envelopes and send the appeal letter, with a sticky note, to the top 1000 shoppers.

Envelopes are ordered. Scribes needed.

Basecamp, an online platform used for the capital campaign, has been set up. Calls will start as soon as the appeal letter has been sent out.

Discussion about using a beanstalk image to measure the success of the campaign.

A fun idea to have toy cows around the store with signs that say "we're MOOO-ving"

Review of the calling script for those who could not attend the training with Ben.

Opportunity Zone: Attorney, accountant, Steve and Jane are meeting to finalize the documents tomorrow. A draft should be available in approximately a week.

Upcoming Events:

Events with Board members to talk about expansion, answer questions.

June 21 3:00p - 6:00p

Ice cream social with table for talking about expansion

John, Marianne, Lindsay

June 27 5:30 - 7:00

Trout River Expansion Info table & snacks

Jane, Brooke, Sarah, Mariane, John, Lindsay

July 2 4:00 - 6:00

Grill at the co-op with table for talking about expansion

Steve- might help with grilling, Lindsay, Marianne,

July 11

Crown Point Hackers tournament with table for expansion info

Jane, Caitlin, Lindsay

Depending on how the campaign is doing, someone suggests holding a big event at the bank to raise money.

Grants:

We have hired a grant writer to apply for Downtown Economic Development- from the State of Vermont. Application due July 1st.

Expansion Update:

There is interest from a local business to purchase our current location.

Project Manager:

Neomi has reached out to Bonnie Hudspeth from NFCA, to put the word out to her contacts about a project manager.

We have a great local candidate in mind, Neomi will reach out to him this week.

Officers:

President - Lindsay Post Secretary - Sarah Bolaski

V.P- Brooke Decker

Treasurer - Steve Greene

Steve moves to accept the slate of officers above; Caitlin seconds; Motion passes unanimously.

Other Business-

Neomi signed up for a Financial Management course through NCG.

Next Meeting- July 25th

Steve moves to adjourn at 8:06 p.m.; Lindsay seconds; Motion passes unanimously.